



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Carl A. Donato Jr., Chair

Business Service Outreach Team Meeting Minutes Thursday, September 18, 2025 via Zoom

ATTENDANCE

	Organization	Trustee Member	16-Jan-25	20-Feb-25	20-Mar-25	17-Apr-25	15-May-25	17-Jul-25	21-Aug-25	18-Sep-25
Thompson Ryan	Mid Penn Bank, BSOT Chair	X	X		X	X			X	X
Askie-Rosario, Andrea	CC Commission of the Blind							X	X	
Baer, Jessica	NJ DOL			X			X			
Bass, Henry	NJ DOL				X					X
Michael Butler	The Fountain Fund				X					
Campbell, Gabriella	NJ DOL		X	X	X	X	X			X
Cirii, Frank	CCOSCC	X	X	X	X	X	X	X		X
Deitz, Jeff	DVRS			X						
Nicole Field	DOL									
Fugee, Antoinette	Cooper		X	X	X	X			X	
Lakshminarayan, Pavithra	NJ DOL								X	
Lord, Lisa	CCTS							X	X	X
Moen, Bill	Camden County College		X	X			X	X		X
Perez, Irene	DVRS		X		X	X		X		
Pomales, Nicole	Camden County College							X		X
Regensburger, Robert	Lockheed Martin	X	X	X	X	X		X		X
Terrenny Robinson	NJ DOL									
Shafer, Derena	Camden County College			X		X	X	X		X
Sinclair, Nidia	Camden County One-Stop				X					
Weil, Robert	Conner, Strong, and Buckelew	X		X	X	X		X	X	
Susan McShane	Npower					X				
Careline Vieira-Ruiz	NPower					X				
Richelle Hardison	WDB				X			X	X	X
Michelle Rohan	WDB			X	X	X	X	X	X	
Swartz, Jeffrey S.	WDB		X	X	X	X	X	X	X	X
Vaughn, Debra	WDB		X	X		X		X	X	X

Welcome

Ryan Thompson opened the meeting at 2:04pm and requested a motion to approve minutes from the committee's August 21, 2025 meeting. Motion was made by Derena Shafer, seconded by Richelle Hardison.

Ryan commented that she would provide an update on the Justice Impacted Entrepreneur webinar until the November meeting.

Regional Updates

Jeffrey S. Swartz, Executive Director, WDB

- Jeffrey announced the Empowerment Expo event on October 8th in Clementon from 3pm to 6pm at the Clementon Fire Hall, which will feature 40 vendors and is open to county residents. Ryan confirmed a team from Mid-Penn will attend. Jeffrey also mentioned WDB attendance at several other regional events, including Unity Fun Day in Camden County(9/20), Stand Down of South Jersey at the Cherry Hill Armory(9/26), the Winslow Township Job Fair at the Bud Duble Senior Center and a Camden County Resource Fair in Collingswood(10/9). CPAC will sponsor a Health & Wellness event in Farnham Park on October 25th. Jeff commented that the upcoming GSETA Conference in Atlantic City has over 800 registered participants. Finally, Jeffrey mentioned the next quarterly board meeting will be held in December at Camden County College/Blackwood campus.
- A reminder for the Local Plan update meeting at the One Stop will be sent to all attendees. Bob Regensburger will provide his notes to attendees in advance of the meeting.



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Committee Updates

NJ DOL Business Services - Job Fair Success and Initiatives

Gabriela Campbell, Contracts Writer, On the Job Training (OJT)

- Gabriela reported on the successful Customer Service Career Pathway Job Fair at Rowan College South Jersey, which had 380 registrants and a 50% turnout rate. She mentioned attending the Cherry Hill Job Fair and discussed working on OJT (On-the-Job Training) grant initiatives with several employers in Camden County, and recruiting events with Drew's 3PL Worldwide LLC, Cooper Hospital (in October). Gabriela expressed gratitude for the team's referrals and positive collaboration with the county employment services.

NJ DOL Business Services/Veterans - Territory Updates and Recruitment Initiatives

Henry Bass, Veterans Business Service Representative

- Henry reported on his reduced territory of 7 counties (from 10) and upcoming recruitment events, including a virtual job fair with Drew's 3PL Worldwide LLC for CDL drivers on September 25th from 1:00pm to 2:00pm and the recruitment Cooper event on October 9th from 10am to 11:00am. A Philadelphia-based employer, which also has a facility in Vineland, is seeking a corrosion specialist. Henry mentioned participating in job fairs and working with Gloria to distribute recruitment flyers.

Camden County One Stop

Frank Ciri, Local Area Operations Director

- Frank provided an update on coordination between services at the One Stop and noted that Gloria has been effective in distributing information, while Jyi has been collaborating with Gabriela on employer engagement.
- WorkFirst Funding and Outreach Updates
Frank discussed the challenges of not having WorkFirst funding, which affects half of their budget, and expressed concern about the uncertainty at the federal level. He mentioned that they are working hard to manage with available funding and will be communicating with vendors about their financial situation. Frank also highlighted their recent successful outreach efforts, including a job fair at Cherry Hill Mall and their presence at flu shot sites and town hall meetings.
- The One Stop continues to provide GED testing services on-site, one of two One Stops in New Jersey to provide the service. Once tested, customers are able to take advantage of other services provided at the One Stop.
- Partnerships and Events Update
Frank announced a new partnership with BookSmiles, providing free books to children in the lobby and for parents to take home to their children.

Camden County College

Derena Shafer, Career Planning & Advancement Center Director

- Derena commented that with the start of the fall semester, it is a busy time of year with planning for her divisions while contending with uncertainty of funding.



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Camden County Technical Schools

Lisa Lord, Manager of District Workforce and Career Development

- Lisa shared her experience at the Cherry Hill Mall job fair, noting that she gained some good contacts while looking for jobs for CCTS students, and some co-op opportunities with businesses. She mentioned upcoming "Discovery Night" events for 8th graders in November. Information about the events is available on the school website (<https://www.ccts.org>)

Camden County College

Bill Moen, Executive Director of Workforce Development & Innovation

- **AI Event and Workforce Updates**
Bill Moen discussed the college's Workforce Development Day event focused on artificial intelligence (AI), featuring a panel discussion and a class demonstration. The event will take place on Friday, September 26th at the Rohrer Center in Cherry Hill and will include speakers from various fields discussing AI's impact on daily life and the workplace. Nicole expressed interest in attending and potentially collaborating on AI apprenticeships. The event will include a panel discussion in the late morning that will pull in some individuals to speak about how AI impacts their daily lives and their workplace. Representatives from NJEDA (New Jersey Economic Dev Authority) will be speaking about their investment in NJ AI Hub at Princeton, which has partnered with Microsoft and Cool Weave. A representative of Cherry Hill Fire Department on the panel will discuss how they use AI to help with grant writing and with standard operating procedure updates and union negotiation contract updates. A consultant based in Haddonfield who consults for Comcast and other companies can provide expertise and help in upskilling as it relates to AI. Lastly, the after a provided lunch, the AI instructor give a demonstration of one of CCC's classes with the hopes that those in attendance will go back to their workplaces, sharing the information and encouraging people to take the class in the weeks ahead.

Apprenticeship and Training Program Updates

Nicole Field, US DOL - Apprenticeship & Training Representative

- Nicole shared details about a successful event at the Cherry Hill Mall, highlighting new opportunities for trade training funded by the Farmers Association in Vineland. Terrenny introduced NetAmerica's work in AI apprenticeship programs and expressed interest in potential partnerships.
- Nicole commented that she is working with Stockton and some other colleges and would like to collaborate with CCC to potentially help with creating some more apprenticeships for AI.

Lockheed Martin

Bob Regensburger, Project Specialist Principal, Economic Development Programs

- Bob provided an update on Lockheed's operations. Lockheed continues to advance its core technologies with the US Navy, particularly with the Aegis systems installed on US ships, supporting the fleet at an incredibly high pace.
- Lockheed Martin's Camden and Moorestown sites are expanding their workforce through partnerships with educational institutions. Employment opportunities in NJ are provided at lockheedmartin.com/en-us/careers



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NJ DOL/net.America

Terreny Robinson, Training Lead

- Terreny noted that net.America is an apprenticeship intermediary and is working with the healthcare, technology and energy sectors, specifically with a heightened focus on AI technology. She is seeking opportunities to get people into apprenticeship programs and potential partnerships for possible internship opportunities.

Camden County College

Nicole Pomales, Job Developer

- Nicole commented that the college's participation in the recent Cherry Hill Mall job fair yielded some attendees who could potentially be instructors for customized training, as well as people interested in going back to school. A representative from Vineland, associated with the Farmers Association, advised Nicole that they have sufficient funding to pay for trade training for all of the children of the farmers in Cumberland County. Nicole Field requested contact information because she is working on a big agriculture project.

Workforce Development Board

Jeffrey S. Swartz, Executive Director

- Jeffrey provided an update on the successful completion of the summer youth work experience program, which was recognized by the State Employment and Training Commission. He thanked the county partners for their participation in the program.

The next BSOT meeting will be held on Zoom on October 16, 2025 at 2:00pm.

Respectfully submitted by: Debra Vaughn, Executive Assistant