



Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Robert Weil, Chair

YOUTH INVESTMENT COUNCIL MEETING MINUTES, THURSDAY, JUNE 20, 2019

ATTENDANCE

Members		22-Mar-18	31-May-18	9-Aug-18	25-Oct-18	20-Dec-18	20-Feb-19	18-Apr-19	20-Jun-19
Bi-monthly meeting dates as 10/17									
<b>Verney, Matthew CHAIR</b>	OceanFirst Bank	X	X	X	X			X	X
Arroyo, Rosy	Camden County		X						
Banks, Evangeline	Juvenile Justice Commission		X		X	X			
Barclay, Arthur	Camden County One-Stop								
Brown, JarDaine	Camden City School District		X	X					
Cirii, Frank	CCOSCC Local Area Operations Director				X	X	X	X	X
Cooper-Vanderlip, Diana	CPAC								
Davis, Keith	Camden Dream Center Tech. Trng. School						X		
Elmore-Stratton, Corrine	YMCA	X	X	X					
Godorov, Lori	The Work Group	X		X	X	X		X	X
Hewlett, Bryce	Respond, Inc.								X
Hill, Lauren	Manager, CCCC/Youth1Stop	X	X	X	X	X	X	X	X
Jones, Shakirah	CPAC					X	X		
Maguire, Laurie	Camden County Resource Center								
Marshall, Newland	Boys and Girls Club					X			
Martinez, Leydiri	Camden County Technical Schools				X		X		
McKinsey, Denise	Respond Inc.		X	X	X	X			
Peterson, Jyi	Youth Counselor, CCOS	X	X						
Quattrone, Cathy	Camden County Technical Schools			X	X		X	X	
Rhoton, Daniel	Hopeworks								
Riggins, Matthew	Riggins Oil Inc.	X	X				X		X
Scott, Kenneth	Winslow Township High School						X	X	
Sinclair, Nidia	Camden County One-Stop			X					
Stettler, Mark	T & M Associates		X	X	X	X			X
Taguwa, Denise	WFNJ Representative, LWD				X	X		X	
Vasquez, Marisol	Youth Counselor, CCOS								
Waller, Darchelle	Winslow Township High School								
Wardlow Hurley, Rhonda	HACC Youth Build	X	X	X	X		X		
Williams, Jen	Covenant House	X	X	X	X			X	
Williams, Tasha	Youth Advocate Programs, Inc.								
Swartz, Jeffrey S.	WDB Executive Director	X	X	X	X	X	X		X
Primas, Theo	WDB Program Evaluator								
Levitt, Alex	WDB Administrative Assistant					X	X	X	X
Williams, Leslie J	WDB Comptroller		X						
Varallo, Kathleen	WDB Administrative Assistant	X	X	X	X		X	X	X

WELCOME

Matt Verney, Youth Committee Chair, called the meeting to order at 9:00am.

YOUTH SERVICES UPDATES

Workshops

Dr. Lauren Hill, Manager of the Youth One Stop, began with the number of attendees for April and May’s workshops, stating they reached a total of 62 youth over the two months. This number was a combination of those who attended workshops and mentoring sessions. Dr. Hill informed the committee that for the April and May sessions we utilized the mentors from the Mentorship Program run by Dr. Stanley Yeldell, Rowan University, Law and Justice Department, to intensify the work done in the workshops as their presence was required to be

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on hand to assist. Jeff Swartz, Executive Director of the Workforce Development Board, asked if the mentorship agreement was solidified for the next year and Lauren responded saying next year's program will happen as expected. Dr. Hill expressed how this mentoring program has gone very well and that the mentors are researching barriers such as homelessness, low income, parenting, youth, etc. to gain a better understanding of how these barriers often intersect with our One-Stop customers.

Lori Godorov, Executive Director of The Work Group, asked how the mentors in the program are scheduled and Dr. Hill explained it is fluid; the student mentors are enrolled in an internship run by Dr. Yeldell. After being paired with youth from the One-Stop, the mentors are present 4 days a month to assist in various One-Stop activities including orientations, customer support and special projects. A new group of mentors should be starting by the 2019/2020 school year.

### Outreach

Dr. Hill emphasized how busy the Youth One-Stop has been in regards to outreach opportunities. She brought up meeting with the JJC (Juvenile Justice Commission) to discuss, as of July 1<sup>st</sup>, the One-Stop's presence at the JJC. Dr. Hill said she doesn't believe the level of activity warrants their presence twice a month. The new proposal would have the Youth One-Stop at the JJC once a month, 3-6 on Wednesdays. Dr. Hill said she spoke to the Assistant Chief about coming up with a different level of engagement. One of those items was having workshops twice a month from community resources to provide support to these individuals. Dr. Hill was concerned about the limited discussion of attaining a job such as resume building, skills, etc. She wanted these workshops to break down more effectively the customer's life skills, passions, general needs to attain a job. While the Youth One-Stop wouldn't be the primary runner of these workshops, they would provide support for these workshops taking place. Jeff Swartz, Exec. Director, Workforce Development Board, suggested a mobile registration option to get these individuals registered with the One-Stop. The committee questioned follow through on the customer's part. The idea of incentivizing would be an option, but would need more logistical planning to be successful. Lori mentioned having the Probation Officers have a more hands on approach with their clients in order to help them. Dr. Hill agreed and said that a dialogue is taking place.

Jeff added about working with the Annie E. Casey Foundation for the Justice Involved Youth Event happening on Tuesday, July 22<sup>nd</sup> at the Crowne Plaza tying into the conversations discussed. Frank Cirii, Local Area Operations Director of the One Stop, talked about using the training that Dr. Hill provides at the Youth One-Stop and applying it to the Parole Officers so they have a better understanding on how to deal with these potential customers. Matt suggested we follow up with the topic of PO training for the next meeting.

Dr. Hill mentioned the continued work with students from Propel America at the One-Stop youth orientations. Propels goal is to engage 8 students involved in CMA (Certified Medical Assistant) training. Dr. Hill's hope is that the students access the training by way of an apprenticeship. If the apprenticeship path is unsuccessful, then the students could consider CMA training through the Youth One Stop based on their eligibility.

On May 15<sup>th</sup>, Dr. Hill said the Youth One-Stop held a Lunch and Learn in order to follow up with youth customers and follow up on their credentials for training. For the Lunch and Learn,

successful follow-up with customers and credential obtainment is an area of concern across the state. 5 students attended and 4 of them had brought in their credentials. Dr. Hill said they promoted it as an activity to keep the Youth engaged with the types of jobs that are leading the industry and the necessary training. Dr. Hill's hope is that these Lunch and Learns happen quarterly with 5 per month if possible.

Dr. Hill concluded her report saying a significant portion of the time for the Youth One-Stop staff has been dedicated to the SYEPP (Summer Youth Employment Pilot Program). Starting Monday, June 24<sup>th</sup>, a 2 day orientation will commence for the student applicants. Alex Levitt, Admin. Assistant, Workforce Development Board, informed the committee that 42 applicants from the area were selected as well as an additional 5 more applicants provided by Freeholder Carmen Rodriguez in the Camden City area.

Dr. Hill also mentioned they wanted to film Charles Yancey for a Success Story video in order to use as a marketing tool for the Youth One-Stop. Jeff was going to get in contact with Dave Goodman about filming.

## SOCIAL MEDIA

Matt Riggins, Strategy Director of Riggins Oil, Inc., asked where the committee stands on the social media topic. Matt's idea is to have direct messaging via text or email by county employees to their customers. Frank responded by saying there needs to be a record of these messages. Email is allowed because it is recorded on the servers where social media would not have those records. Mark Stettler, of T&M Associates, brought up using non Facebook emailing as a way to connect, but the idea was tested during the meeting and was unsuccessful.

## YOUTH COMMITTEE UPDATES

- Frank updated the committee on the One Stop moving to 101 Woodcrest Rd, Suite.127 in Cherry Hill. The facility is situated next to the high speed line and near the bus route making it more accessible to current and future customers.
- Jeff provided an update on the GAINS apprenticeship grants. He is hoping to hear the status of those shortly. Jeff also mentioned the success of the Atlantic City Electric program and the process of finalizing an instructor for the upcoming classes. Poles are scheduled to be installed at the Tony Canale training center in Egg Harbor Township. Hispanic Family Center and Center for Family Services received the Pathways to Recovery grant which will help people and their families who have been effected by the opioid crisis. The local and regional plans are up on the WDB website which are out for public comment.

## NEXT MEETING

The next meeting was scheduled for Thursday, August 22, 2019 at 9:00am, at the Camden County Workforce Development Board, 1111 Marlkrress Rd, Suite.101, Cherry Hill, NJ 08003.

**Submitted by, Alex Levitt, Administrative Assistant, WDB.**