



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Carl A. Donato Jr., Chair

Business Service Outreach Team Meeting Minutes Thursday, October 16, 2025, via Zoom

ATTENDANCE

	Organization	Trustee Member	16-Jan-25	20-Feb-25	20-Mar-25	17-Apr-25	15-May-25	17-Jul-25	21-Aug-25	18-Sep-25	16-Oct-25
Thompson Ryan	Mid Penn Bank, BSOT Chair	X	X		X	X			X	X	
Askie-Rosario, Andrea	CC Commission of the Blind							X	X		
Baer, Jessika	NJ DOL			X							
Bass, Henry	NJ DOL				X					X	
Michael Butler	The Fountain Fund				X						X
Campbell, Gabriella	NJ DOL		X	X	X	X	X			X	
Cirii, Frank	CCOSCC	X	X	X	X	X	X	X		X	
Deitz, Jeff	DVRS			X							
Nicole Field	DOL										
Fugee, Antoinette	Cooper		X	X	X	X			X		
Lakshminarayan, Pavithra	NJ DOL									X	
Lord, Lisa	CCTS							X	X	X	
Moen, Bill	Camden County College	X	X				X	X		X	X
Perez, Irene	DVRS	X			X	X					
Pomales, Nicole	Camden County College							X		X	X
Regensburger, Robert	Lockheed Martin	X	X	X	X	X		X		X	X
Terrenny Robinson	NJ DOL										X
Shafer, Derena	Camden County College			X		X	X	X		X	X
Sinclair, Nidia	Camden County One-Stop				X						
Weil, Robert	Conner, Strong, and Buckelew	X		X	X	X		X	X		
Susan McShane	Npower					X					
Careline Vieira-Ruiz	NPower					X					
Richelle Hardison	WDB				X			X	X	X	
Michelle Rohan	WDB			X	X	X	X	X	X		
Swartz, Jeffrey S.	WDB		X	X	X	X	X	X	X	X	X
Vaughn, Debra	WDB		X	X		X		X	X	X	X

Welcome

In the absence of Ryan Thompson, Jeffrey S. Swartz opened the meeting at 2 PM and requested a motion to approve minutes from the committee's September 18, 2025 meeting. Motion was made by Frank Cirii, seconded by Bill Moen. With majority vote to the affirmative, the motion carried, and the minutes were approved.

Jeff commented that he would provide updates on the entrepreneurial webinar discussed at a previous BSOT meeting at a later time.

Regional Activities and Upcoming Events

Jeffrey S. Swartz, WDB Executive Director

Jeff provided updates on recent regional activities, highlighting the successful Empowerment Expo in Clementon, which was well attended by vendors and residents, and the upcoming GSETA Conference at the Ocean Resort in Atlantic City, expected to be the largest conference held with over 800 attendees. He mentioned participating in various local events, including job fairs and senior events, and noted that October is a busy month for outreach activities.

Committee Updates

NJ DOL/On-the-Job-Training, Recruitment and Training Updates

Gabriela Campbell, Contracts Writer

Gabriela reported on recent recruitment activities, including a virtual event for Drew's 3PL Worldwide with approximately 20 attendees where 5 were hired, and all receiving OJT funding. She discussed a workforce presentation for 30-plus candidates and upcoming recruitment for Cooper Healthcare on October 29th, with 536 people registered. Jeffrey clarified that while the state offers incumbent worker training funding, the local program still has budget available for this purpose, with Richelle Hardison handling coordination with the college.



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NJ DOL Business Services/Veterans - Territory Updates and Recruitment Initiatives

Henry Bass, Veterans Business Service Representative

In Henry's absence, Gabriela Campbell commented that he has been working on upcoming veteran events in Burlington County and in Pennsauken with DIY Media Group.

One Stop Update

Frank Cirii, Local Areas Operations Director

Frank shared positive news about resolutions for workforce contracts and budget funding. He mentioned that Jefferson Health System is laying off 108 people and noted increased unemployment due to nationwide layoffs and tariffs affecting businesses. The One Stop re-applied for a transportation grant to fund their shuttle service. A recent job fair at Cherry Hill Mall was a success. Additionally, the county has initiated outreach for senior events and flu shots, with schedules available on CamdenCounty.com, and Frank's team is assisting with updating the local plan for Camden County.

Camden County College

Bill Moen, Executive Director of Workforce Development & Innovation

- **AI Workforce Development Day Update**

Bill provided an update on the college's workforce development team, which hosted its annual Workforce Development Day on September 26th. The event, which had 48 registered attendees, focused on artificial intelligence and featured a panel discussion with representatives from the New Jersey Economic Development Authority, a consultant from Haddonfield, and Captain Zach Houck of the Cherry Hill Fire Department. The panelists discussed how companies and individuals can embrace AI while maintaining a human element and conducting thorough reviews. Bill discussed the success of the intro to ChatGPT class at the college, which is oversubscribed.

- **Film Industry Workforce Development Grant**

The launch of a new "Script to Screen" class has been announced, aimed at preparing individuals for careers in the film industry. Jeffrey highlighted a \$3 million grant from the New Jersey Economic Development Authority to strengthen the state's film and digital media workforce, mentioning that Aspire Youth Development received funding for training in editing and film operations in Camden, Gloucester, and Burlington counties. Bill noted that the South Jersey Film Cooperative is actively involved in developing a workforce for various film-related roles, and he agreed to check with Dave Bruno about the approval of the film course on the ETPL for potential funding.

Nicole Pomales, Job Developer

Nicole commended the committees on the Empowerment Expo and the Annual Resource Fair, mentioning that a number of new contacts had been made. She shared that the college is hosting a technical test drive from December 1st through 5th, which is a great opportunity for people to try out trade programs such as cosmetology, plumbing, or welding. The technical test drive is held twice a year. Lastly, the college is participating in the Camden County Recovery Tournament tomorrow and is rooting for Camden County College Addiction's Counseling Club to win.

NJ DOL/net.America

Terreny Robinson, Training Lead

Terreny mentioned that she attended the Workforce Development Day at Camden County and found the presentation to be very helpful. She met representatives of a few other companies and discussed how they are incorporating AI. NetAmerica works on AI apprenticeship programs and received an extension until the end of March (from September) for their apprenticeship intermediary contract. NetAmerica is developing national standards for the biostatistician, technician, and others. One of their partners, Kaizen



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Technology, has upcoming training cohorts and they are on the ETPL, Terreny is considering partnering with Frank to get people into training, because they actually are working with employers for placement, Kaizen Technology has upcoming cohorts for cybersecurity, PMP training, as well as CMAA and additional programs. She mentioned that it might be good to look at the UpSkill grant in comparison to Incumbent Worker Training. She stated that NetAmerica's workforce development division stands ready to assist with additional programming as well.

Workforce Development Board

Jeffrey S. Swartz, Executive Director

- The next quarterly board meeting will be held Camden County College/Blackwood campus on Wednesday, December 17th at 8:30 AM. Breakfast will be served.
- A reminder for the Local Plan update meeting at the One Stop will be sent to all attendees. Bob Regensburger will provide his notes to attendees in advance of the meeting.

Adjournment

Jeff asked for a motion to adjourn. Motion was made by Frank Cirii, seconded by Bill Moen.

The next BSOT meeting will be held on Zoom on November 20, 2025 at 2:00 PM.

Respectfully submitted by: Debra Vaughn, Executive Assistant