

**Camden County Travel Management Coordination Center
Demonstration Project NJ-26-7065**

2nd Quarter Report

Submitted July 31, 2007



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Introduction

The Camden County Workforce Investment Board (CCWIB), with the support of the Alan M. Voorhees Transportation Center (VTC), is undertaking a project to design with Camden County the most effective human service transportation delivery model by employing appropriate and current intelligent transportation systems (ITS) focused on customer needs and the most efficient use of transportation and community resources. This project is a joint demonstration of the USDOT United We Ride and Mobility Services for All Americans initiatives.

The goals of the demonstration project are to develop a Travel Management Coordination Center for Camden County that creates opportunities for *better and increased* transportation service throughout the County, increase access to existing public transportation for Camden County consumers, and implement a comprehensive, inclusive, ongoing and responsive project planning process.

Task Elements and Milestone Status

2nd Quarter, March 1, 2007 through June 30, 2007

Task 1 is *completed and documented*. The Camden County TMCC demonstration project management team participated in the Kick-Off Workshop on March 19-20, 2007 in Washington D.C. (*Task 1.1, Milestone*). Also, the Detailed Project Plan was completed and submitted to the FTA on April 30, 2007 (*Task 1.0, Milestone*).

Task 2 The Camden County United We Ride (UWR) Strategic Plan was completed by the UWR Steering Committee in mid June. The Plan was approved by the Camden County Board of Freeholders at their June 21st meeting.

The Voorhees Transportation Center (VTC) at Rutgers and the CCWIB's Transportation Project Manager met with Cross County Connections (TMA), who provided technical support to the UWR Plan's Steering Committee, to discuss sharing the data collected for the UWR Plan. This data includes responses to a survey circulated to human services organization transportation services and private transportation operators, mapping of existing fixed transit routes, County demographic data, and so on. The VTC now has a copy of the final report as well as the data collected for the UWR Strategic Plan (*Task 2.3.1*). The CCWIB and the VTC met with the UWR Steering Committee on June 28th to transition the UWR Plan for use as the base on which the Camden County TMCC demonstration project will build.

The VTC has also begun the background research part of the work plan and are in varying stages of completing the list of tasks noted under *Task 2.0* of the Detailed Work Plan. This includes examining the CCWIB Faith-Based Organization prior research concerning transportation issues of small, non-profit transportation providers. Overall, *Task 2* is approximately 25 percent complete.

The Camden County WIB has just begun work on **Task 3**. The Transportation Leadership Council has been formed and will hold its first meeting on August 23rd. On June 15th the CCWIB met with the Camden City Initiatives (CCI), a CCWIB committee comprised of representatives from major businesses, government and non profits in Camden City, to discuss organizing and facilitating focus groups for the TMCC planning in Camden City (*Task 3.4*). Focus groups will

include case and intake workers, community leaders, customers, businesses and so on. CCI will also work with the Faith-Based Organizations (FBO) to develop a Business Plan that will provide an umbrella structure for sharing resources among the FBOs who provide transportation services. The Business Plan will also include strategies to fit the FBO transportation providers into a TMCC model as it is developed.

On June 28th the CCWIB and VTC offered a Transportation Orientation that provided a detailed outline of the purpose of the TMCC demonstration project in Camden County as well as a simplified outline of the work plan. The presentation was well attended by members of the CCI, representatives of the FBOs as well as those representing local municipalities in Camden County.

Task 4 is 26 percent complete. A draft of the TMCC Systems Requirements for Camden County was completed and submitted to the FTA on June 29, 2007, completing *Task 4.1.4*. This draft will be fine tuned as outreach to Camden County communities moves forward.

3rd Quarter, July 1 through September 30, 2007

Upcoming Workgroup meetings (*Task 3.3*) include the first working meeting of the Camden City Workgroup on August 8th, and the first working meeting of the Faith-Based Workgroup on August 9th. Yehuda Gross is the featured speaker at the kickoff meeting of the Leadership Council (*Task 3.1*) on August 23rd. Mr. Gross will also facilitate an afternoon meeting on the 23rd which will include the members of the Camden City and the Faith-Based Workgroups.

During the last week of August the CCWIB's Transportation Project Manager will begin outreach to the middle and southern portions of Camden County. Toward that end she is working to place herself on meeting agendas for groups such as Mobilization for Action through Planning and Partnership (MAPP), Camden City Mayor's Ministers meeting. This is an endeavor to raise public awareness for the TMCC planning project across the County, thus easing the way for outreach (*Task 3.4*).

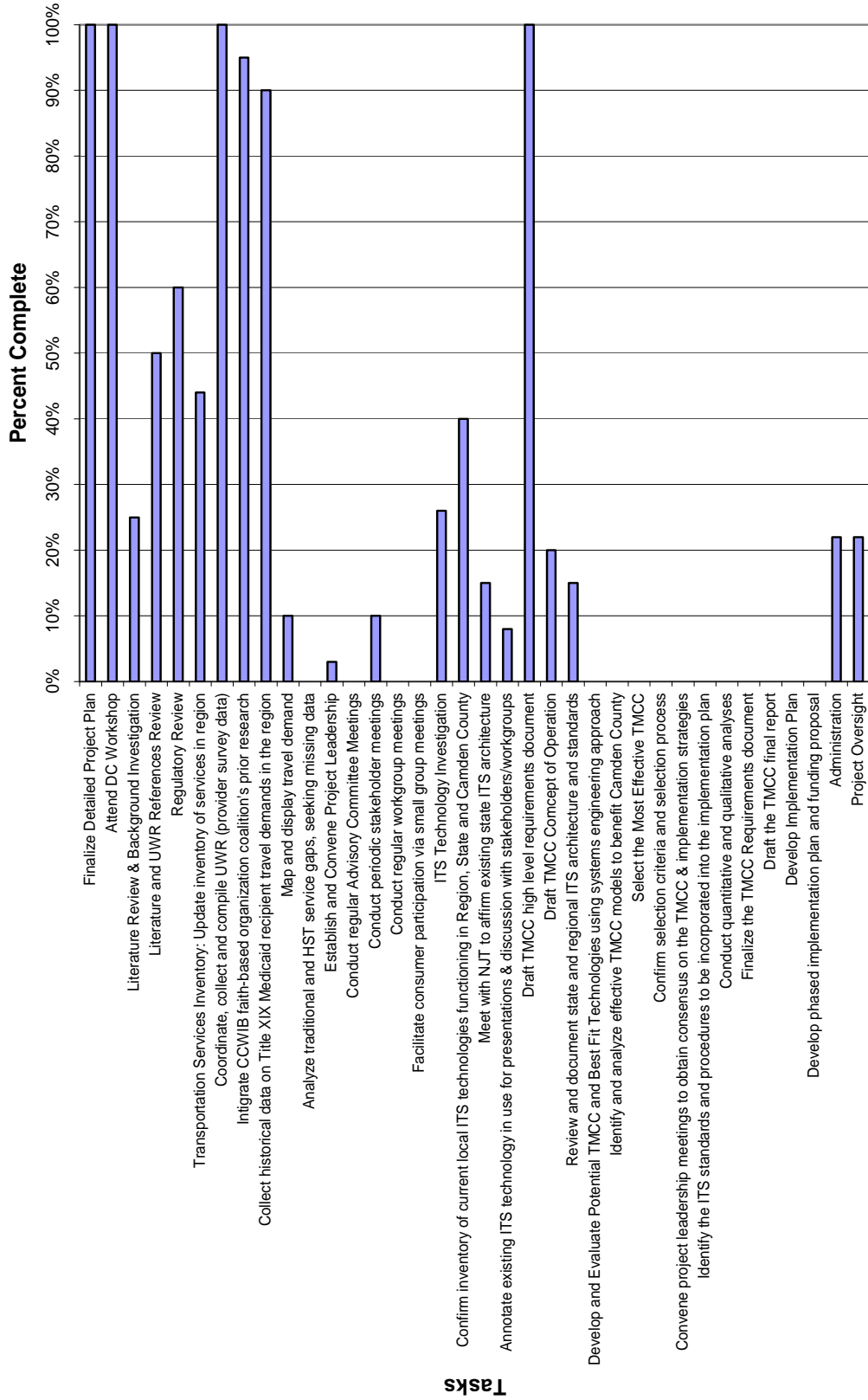
In early August the VTC will begin individual interviews with Camden County transportation providers starting with SJTA and Senior Citizens United Community Services of Camden County (SCUCS) on August 1st (*Tasks 4.1.1, 4.1.3*).

Except for mapping and displaying travel demand (*Task 2.3.4*) *Task 2* will be completed by September 28, 2007. The results will be documented in the Literature and UWR References Review (*Task 2.1, Milestone*) due September 30, 2007 and in the Regulatory Review (*Task 2.2, Milestone*) due also September 28, 2007.

Also, the ITS Technology Investigation (*Task 4*) will be close to completion, culminating in a draft TMCC Concept of Operations (*Task 4.1.5, Milestone*), due September 28, and documented state and regional ITS architecture and standards (*Task 4.1.6, Milestone*) due October 31.

In summary, as of June 30, 2007 the Camden County TMCC Demonstration project is on schedule.

Camden County TMCC Project Task Status As of June 30, 2007



Percent of budget expended per task, 2nd Quarter 2007

Task No.	Task Name	Quarter End	Percent of \$ Budgeted				
			6/30/07	9/30/07	12/31/07	3/31/08	6/30/08
		Complete					
1.0	Finalize Detailed Project Plan	100%	7.2%				
2.0	Literature Review & Background Investigation	25%	12.0%				
3.0	Establish and Convene Project Leadership	3%	8.4%				
4.0	ITS Technology Investigation	26%	8.0%				
5.0	Develop and Evaluate Potential TMCC and Best Fit Technologies using systems engineering approach	0%	0.0%				
6.0	Select the Most Effective TMCC	0%	0.0%				
7.0	Develop Implementation Plan	0%	0.0%				
	Administration	22%	8.7%				
Percent of Total Budgeted			12.8%				

Percent of \$ Budgeted is the percent expended by budget line item through June 30, 2007. Percent of dollars budgeted includes FTA as well as in-kind monies and is not an indication that tasks are running under/over budget; budget lines often include more than one task. Percent of dollars budgeted for tasks that are subcontracted are estimates and will be adjusted when invoiced for services.

Activity Schedule

The following table is the Camden County Detailed Project Plan that provides task details on timeline, expected start and finish dates, resources and percent completed as of June 30, 2007.

