

# CCWIB Transportation Orientation

June 28, 2007

1:30 PM

## **Agenda**

- 1:30 PM Welcome
- 1:40 PM Introductions
- 1:55 PM *Coordination in Action: Building a Camden County Travel Management Coordination Center*
- United We Ride
  - Camden County Demonstration Project
  - What is a TMCC?
  - What is ITS?
  - Overview of Camden County
  - Camden TMCC Project Plan Highlights
- Questions & Answers

## **About the presenter**

*Pippa Woods*, Project Development Specialist

Ms. Woods brings over 25 years of experience in the transportation industry in Canada and the United States in strategic and business planning, and innovative program development at the state and federal levels. Her experience includes managing research projects implementing strategic direction on toll road authority consolidation, strategic direction on intercity rail utility for the business community; state ferry policy and federally funded ferry emission reduction projects; and facilitating and implementing special public policy forum series on aging and mobility issues. Her prior experience includes serving as an assistant commissioner at the NJ Department of Transportation, business planning director at NJ TRANSIT, and policy and project development director at BC Transit.

*The Alan M. Voorhees Transportation Center (VTC)* at Rutgers, The State University of New Jersey, is a national leader in the research and development of innovative transportation policy. Established in 1998, the VTC is one of 13 research centers within the Edward J. Bloustein School of Planning and Public Policy, and includes the National Transit Institute, which was created by Congress in 1992 to design and deliver training and education programs for the nation's transit industry.

VTC was created to facilitate informed public debate on critical transportation issues and to conduct research in areas not otherwise addressed by conventional sponsors. The Center specializes in identifying and exploring transportation linkages to other public policy areas, such as economic development, land use, political governance, finance and social policy.